

# Privacy Policy

## Web Site Privacy Policy Statement

The Equitable Bank uses the automatic data collection information described below for internal system administrative purposes to measure the volume of requests for specific web pages and to continually improve our website to be responsive to the needs of users. The only exception is if you knowingly and voluntarily provide personally identifying information, such as if you include your name and address when you contact the webmaster. Please refer to our General Privacy Policy Statement for our procedures and policies regarding the collection and sharing of non-public personal information.

### **Information collected about you when you visit our website (We do not use “Cookies”):**

- The unique Internet Protocol (IP) address of each visitor for the purpose of counting each unique visitor. These IP addresses are not the property of the visitor but are assigned by that visitor's Internet Service Provider (ISP) to their computer when they log-on to the Internet. We will also know which provider or domain name that the visitor originated from.
- The “Search Engines,” keywords and links a visitor used to access our site.
- The sequence of pages that a visitor used to navigate through our site.
- The type of browser (Internet Explorer, Navigator, etc.) used by a visitor to our site.
- The type of “Plug-Ins” being used.
- The color depth and screen width of the monitor.